

Jack Champeau

Passion for coaching/teaching, program development, professional and non-traditional learner outreach, and connecting goals to practices. Interested in leadership challenges that bring diverse talents together to achieve big-picture priorities. I appreciate collegiality, humor, acceptance, and inclusion to satisfy diverse interests.

ADMINISTRATIVE EXPERIENCE

University of Wisconsin

2005 - 2019

Assistant Director, Continuing Education and Outreach, UW-Stevens Point

- ✓ Budget work in program revenue, special fee, and taxpayer-funded accounts; manage combined \$1.6 million
- ✓ Operations Director for online degree programs in partnership with other UW campuses
 - Manage program assets and outline financial allocation policies
 - Coordinate the programs' integration with UWSP services, to support student success
 - Establish/enforce standard operating procedures that streamline UWSP administrative practices
 - Oversee instructor assignments, course revisions, Academic Director duties
- ✓ Academic Director for bachelor's degree completion program in Organizational Leadership
 - Develop, coordinate, and supervise academic and operational activities
 - Provide Chairperson-level support to students in degree planning, career advisement
 - Built team of faculty and advisors to ensure quality instruction and programming
 - Developed, revised 14 course descriptions, outcomes to reflect employment needs, advisory board feedback, student interests, and market research/data findings
 - Authored UW-System approved tuition pricing structure and cost-recovery funding model
- ✓ Instigated university's centralized focus on Online Education
 - Recruited, supervised staff to begin instructional design, training efforts
 - Developed pricing plan to fund operations, incentivize instruction for 100% Online courses

Recruitment Manager, UW Extended Campus

- ✓ Led outreach efforts for Online and UW Flexible Option programs developed with 26 UW campuses
- ✓ Originated recruitment function by developing systems, hiring, overseeing communications strategy
 - Established, operationalized strategies in coordination with targeted marketing efforts
 - Served as committee member to review Requests for Proposals, evaluate potential vendors, and recommend Customer Relationship Management (CRM) provider
 - Cultivated relationships with professional associations, employers, community groups to develop new markets of student interest
 - Oversaw tracking and application of geodemographic data to determine potential student markets
 - Analyzed applications, yield data relative to outreach efforts; formulated follow up strategies
 - Initiated "Lead Scoring" in Salesforce CRM as part of focus on data-informed recruitment of students to ensure quality applications, enable program growth

Collaborative Program Manager, Rock County Engineering, UW-Platteville

Promoted in July 2011, due to high level of performance & program growth

- ✓ Developed, executed strategic plans to establish operations, hire personnel
- ✓ Integral part of development efforts for the Rock County Engineering Center, including fund raising, community relations/task forces, Chambers of Commerce involvement, advisory board formation
- ✓ Supervised design, procurement for 4,300 square feet of program offices, classrooms, laboratories
- ✓ Led academic, business, student affairs; including course planning, enrollment management, financial initiatives
 - Directed program recruitment, communications strategies; averaged 8% growth each semester with

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14% average growth in major students each year

- Established, managed \$250,000 budget for equipment, adjunct instruction, marketing, supplies
- Coordinated academic advising, teaching evaluation of program faculty
- ✓ Trained HR “Diversity Advocate” to assist with the size, quality, and inclusiveness of candidate pools

Member, Strategic Planning Committee, UW-Stevens Point

- ✓ Developed, surveyed student body regarding Summer School interests
- ✓ Formed, chaired Summer School Task Force to enact changes in academics, campus resources

Chair, Constitution and Handbook Revision Subcommittee, UW-Stevens Point

- ✓ Recruit members, direct efforts to provide recommendations on university document revisions
- ✓ Member of Executive Committee, Common Council (governance)

Voting Member, Pointer Partnership Advisory Board, UW-Stevens Point

- ✓ Evaluate, approve actions regarding differential tuition collection in support of advising, financial aid, and special course access

Cardinal Stritch University

2002 – 2005

Academic Counselor

- ✓ Conducted new student orientations, degree audit seminars, academic advising for 400+ business students
- ✓ Elected “Chair” by colleagues
 - Oversaw initiative to determine best practices from 6 regional offices in 2 states via “counselor exchange” to appraise customs, procedures in alternate settings
 - Developed Study Team charter, peer evaluations to enhance self-monitoring of group performance

North Carolina State University

1999 – 2000

Bradley University

1997 – 1999

Residence Hall Director and Director of Student Security

- ✓ Supervised residential life advisors, budgets, academic/social programs in 6 buildings
- ✓ Hired, trained, managed student security staff for all campus residence halls

INSTRUCTIONAL EXPERIENCE

Instructor, UW-Stevens Point

2015 – Now

- ✓ Develop, design Professional Literacy, Career Conversations, and Stakeholder Analysis coursework
- ✓ Teach “Business and Professional Communications” course
- ✓ Adapt content to accelerated Hybrid and Online formats and adjust modules to learner skill levels

Instructor, UW-Rock County

2011

- ✓ Designed, taught First-Year Experience seminar

Instructor, Management & Leadership, Cardinal Stritch University

2003 – 2005

- ✓ Taught 20 graduate, undergraduate business courses in an accelerated format Online and Face-to-Face:
 - Communication for Management & Business (6)
 - Principles of Self-Management (3)
 - Personal & Professional Assessment (5)
 - Introduction to Management (2)
 - Advanced Management & Leadership (3)
 - History of Business in the 20th Century (1)

Head Forensics Coach, Oregon High School

2000 – 2003

- ✓ Trained, prepared students for weekly competition in speech, interpretation categories
- ✓ Managed budget, communications, performance content, schedules, logistics, judges

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EDUCATION

<u>Cardinal Stritch University</u> Master of Science in Management ✓ Research concentration: Academic Program Management	GPA: 3.93
<u>North Carolina State University</u> ✓ 11 credits earned toward graduate degree in Higher Education Administration	GPA: 3.73
<u>Bradley University</u> Bachelor of Science in Communications – Broadcast Journalism ✓ Minors: Business, Psychology	GPA: 3.56

PROFESSIONAL DEVELOPMENT

<u>Wisconsin Statewide Parent-Educator Initiative - Parents in Partnership (PIP)</u> Program Graduate <i>Leadership training for parents of children with disabilities</i>	2018 - 2019
<u>Autism Society of Wisconsin – annual conference</u>	2010, 2015-19
<u>Adult Learner Institute</u>	2018
<u>Conference on Adult Learner Enrollment Management</u> <i>Awarded opportunity through grant proposal</i>	2018
<u>Adult Student Recruitment and Retention Seminar</u>	2014, 2018
<u>Stamats – Adult Student Marketing</u>	2017
<u>UW Leadership Development</u> Program Graduate	2015 - 2016
<u>Distance Teaching & Learning</u>	2007, 2015
<u>North American Association of Summer Sessions</u>	2014
<u>Wisconsin Academic Advising Association (WACADA)</u>	2003, 2011-12
<u>League for Innovation - STEMtech Symposium</u>	2011
<u>Ruffalo Noel-Levitz</u> <i>Awarded opportunity through grant proposal</i>	2010
<u>Academic Staff Leadership Conference</u>	2009
<u>Leadership Development Academy of Rock County</u> Program Graduate	2009 - 2010
<u>International Society for Technology in Education</u>	2008
<u>National Career Development Association</u> <i>Awarded opportunity through grant proposal</i>	2007
<u>National Academic Advising Association (NACADA)</u>	2006
<u>Leadership for the Advancement of Learning and Service</u>	2004
<u>Consortium for the Advancement of Adult Higher Education</u>	2002, 2004
<u>American College Personnel Association</u>	2000
<u>North Carolina Housing Officers</u>	1999
<u>Great Lakes Association of College & University Housing Officers</u>	1998

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COMMUNITY INVOLVEMENT

Stevens Point Area School District

Member – Elementary Instructional Day Increase Task Force 2018

Junior Achievement

2005, 2008, 2010, 2016, 2017, 2019

Volunteer – Stevens Point and Janesville, WI

- ✓ Teach business, finance, government curriculum to Kindergarten, 1st, 2nd, 4th, 8th grade students
- ✓ Help young people develop an understanding of jobs, money management, and community development

Boys & Girls Club of Portage County

2017

Volunteer – Stevens Point, WI

- ✓ Featured speaker at fundraising event about the impact “BGC” provides for my family

Janesville Virtual Academy

2006 – 2013

Board President, Founding Member

- ✓ Chief executive officer for the School District of Janesville’s online charter school Board of Education
- ✓ Led governance over charter school budget, goals, policy, mission by focusing on issues that stabilized operations and formed a sustainable, engaging learning environment

Forward Janesville

2011 – 2012

Lobbyist – Rock County Day in Madison

- ✓ Served with Chamber of Commerce members at the Wisconsin State Capitol to persuade legislators to support economic development priorities in our community

School District of Janesville

2012

Board Commissioner - Candidate

- ✓ Ran for elective office; spoke with community audiences, answered questions in debate format
- ✓ Received endorsements from every organization that interviewed candidates, including local newspaper

YMCA

2011

Baseball Coach – Janesville, WI

- ✓ Taught baseball skills to 6-8-year-olds for weekly practices, games
- ✓ Managed communications with children, parents, YMCA officials

Big Brothers, Big Sisters

2006 – 2009

Lunch Buddy – Janesville, WI

- ✓ Mentored a student during lunch period once a week throughout the school year